

40 Gleneida Avenue
Carmel, New York 10512
(845) 808-1020 Fax (845) 808-1933

- 1. Pledge of Allegiance**
- 2. Roll Call**
- 3. Approval – Fund Transfer 25T402 – Tourism – Cover Costs for Travel Taste, Tour Global Heroes Ad/Feature and other Holiday Ads**
- 4. Approval – Putnam County Industrial Development Agency (IDA) – Board Appointment & Reappointments – Hartford, Cooke and Nulk**
- 5. Other Business**
- 6. Adjournment**

Nov-Dec FYI
Nov - Audit Form

CERT
319.7

COUNTY OF PUTNAM

FUND TRANSFER REQUEST

TO: Commissioner of Finance

#3.

FROM: Tara Keegan – Director of Tourism

DEPT: Finance

DATE: 11/04/2025

I hereby request approval for the following transfer of funds:

FROM ACCOUNT#/NAME	TO ACCOUNT #/NAME	AMOUNT	PURPOSE
10641000-54640 (Education & Training)	10641000-54664 (Advertising)	\$2000.00	Funds needed for an ad/feature with Travel Taste & Tour Global Heroes and other Holiday ads
10641000-54989 (Miscellaneous)	10641000-54664 (Advertising)	\$1000.00	
10641000-54311 (Printing & Forms)	10641000-54664 (Advertising)	\$500.00	
		<u>Total:</u> \$3500.00	

SIGNATURES NOT NEEDED – THEY WILL BE AUTHORIZED VIA COMPUTER SYSTEM

2025 Fiscal Impact \$_0__

2026 Fiscal Impact \$_0__

Department Head Signature/Designee

Date

AUTHORIZATION:

Date Commissioner of Finance/Designee: Initiation and \$0-\$5,000.00

Date County Executive/Designee: \$5,000.01 - \$10,000.00

Date Chairperson Audit/Designee: \$0-\$10,000.00

Date Audit & Administration Committee: \$10,000.01 - \$25,000.00

2025 NOV - 7 AM 11:36
LEGISLATURE
PUTNAM COUNTY
CARPENT, NY

25T402



CONFIRMATION OF ORDER

11" x 1.875" Ad in Global Heroes-Wall Street Journal (NY print Subscribers)	\$ 0.00
11"x 1.875" Ad in Global Heroes Digital Edition	\$ 0.00
550 Word Advertorial in Global Heroes-Wall Street Journal (NY print subscribers)	\$ 0.00
550 Word Advertorial in Global Heroes Digital Edition	\$ 0.00
Design & Production included	\$ 0.00
Insertion date: December 10, 2025	\$ 2,400.00
Insertion date: March 5, 2026 (MATCHING CREDIT VALUED \$2,400.00)	\$ 2,400.00
GH Matching Credit	-\$ 2,400.00
	\$ 0.00
	\$ 0.00
	\$ 0.00
	\$ 0.00
	\$ 0.00
	\$ 0.00
	\$ 0.00
	\$ 0.00
	\$ 0.00

TOTAL COST - USD - NET **\$ 2,400.00**

Special Instructions Advertorial area is 11" x 5.1"

Material Deadlines As per deadline schedule

COMPANY Putnam County Tourism DATE 20-Oct-25

ADDRESS 40 Gleneida Avenue, Carmel, New York 10512

EMAIL tara.keegan@putnamcountyny.gov PHONE 845-808-1015 ext. 49394

CONTACT Tara Keegan POSITION Director

SIGNATURE Tara Keegan PRINT NAME Tara Keegan 10/15/2025

25T402



INSERTION ORDER

Reference Number: 251015

Date: October 22, 2025

Vendor

APA Media, LLC
Nick Menia
Account Executive
8900 N. Armenia Ave, Suite 302
Tampa, FL 33604
(813) 709-7966
NickM@traveltasteandtour.com

Advertiser

Putnam County Tourism
Tara Keegan
Director of Tourism
40 Gleneida Avenue
Carmel, NY 10512
(845) 808-1015
tara.keegan@putnamcountyny.gov

Agency

On Sale Date	Publication/Issue	Material Due Date	AD Size	Feature	Added Value	Cost	Terms
December 30 th , 2025	Travel, Taste + Tour Winter 2025	November 7 th , 2025	Full Page Advertisement 25%	NA	Social Media Campaign Website Feature Package Digital Replica	\$2,000.00 Net	NET 30

AD Material Contact: Tara Keegan Email: tara.keegan@putnamcountyny.gov Phone: 845-808-1015
Accts. Payable Contact: Tara Keegan Email: tara.keegan@putnamcountyny.gov Phone: 845-808-1015

Terms and Conditions

Acceptance of Advertising: Acceptance of all advertising is subject to review and approval by the Publisher (APA Media, LLC). The Publisher reserves the right to reject requests for advertisements and/or previously approved advertisements if the Publisher determines that a portion of or all materials submitted could adversely affect the reputation of the publication, the Publisher, and/or any of its affiliates. The Advertiser awards the Publisher the right to use any/all submitted materials at the Publisher's discretion for promotional purposes, which may include but is not limited to use in: websites, publications, newsletters, email blasts, social media campaigns, media kits, training material, and the like. The Advertiser agrees that they are solely responsible for all materials they submit, including any legalities or formalities that concern copyrights, affecting creative design, or providing source credits and/or photography and written content ownership. Photo credits and written content credits are not required but are encouraged and may be requested by the Publisher at any time.

Limitations of Liability: The maximum liability of the Publisher for all claims related to or in correlation with this contract will be the amount actually paid by the company pursuant to this contract. The Advertiser agrees to reimburse and hold unaccountable the Publisher for any and all damages, expenses, or costs of any kind for which the Publisher may be deemed liable by the act of using, distributing, and/or publishing any material submitted by the Advertiser.

Cancellation: The Publisher reserves the right to cancel this agreement at any time and to the Publisher's sole discretion for reasons that may include but are not limited to a breach of contract and agreement by the Advertiser. The Advertiser may cancel or modify an insertion within this agreement only by providing written notice to the Publisher prior to the material due date listed on this contract. If the order states "final" or "remnant," anywhere on this contract, the purchase is therefore non-cancelable and non-transferrable in any way.

Advertising Material Deadline: All materials requested/required by the Publisher must be provided in electronic format as outlined in the 2025 media kit and the material guideline email sent by artwork@traveltasteandtour.com by the above stated material due date unless the Advertiser has made a request for extension in writing and that request has been accepted by the Publisher. Courtesy proofs are provided in the final weeks before printing. Early or specialty proofs are available upon request ONLY and must be requested before the material deadline.

Please review and sign this contract, then send to: NickM@traveltasteandtour.com

Signature: Tara Keegan Print Name: Tara Keegan Date: 10/22/2025
Title: Director of Tourism Phone: 845-808-1015 Email: tara.keegan@putnamcountyny.gov

APA
MEDIA, LLC

Please make all checks payable to APA Media, LLC

25T402

WAI
ECO

October 29, 2025

William Gouldman, Chairman
Economic Development & Energy Committee, Putnam County Legislature
Putnam County Office Building, 3rd Floor
40 Gleneida Avenue
Carmel, NY 10512

#4.

Re: Appointments of Putnam County Industrial Development Agency Board Members

Dear Chairman, Gouldman:

Please be aware of the need for the Legislature to approve resolutions appointing the following people to the Putnam County Industrial Development Agency Board.

Please note that under the enabling NY State legislation an IDA Board Member is said to retain his/her position until replaced. We consider it important and appropriate for the Putnam County Legislature to confirm our continuing appointments as we move forward with a full seven-member Board. We have established a staggered schedule arrangement of three-year appointments to help assure a continuing base of experience with IDA history and procedures.

Please confirm the following two re-appointment terms from January 1, 2026 to December 31, 2028:

Edward P. Cooke, Town of Carmel – first appointed, August, 2018

William Nulk, Town of Kent – first appointed, May, 2016

Please confirm **new member, James Hartford**, Town of Phillipstown, to a term from November 1, 2025 to December 31, 2028: (Please see Biography Info attached)

If you have any concerns or questions regarding this request, please contact me by reply to this email william.nulk@putnamida.com : or by phone: (c) 845 721-9216.

Thank you for your assistance with this matter.

Best regards,

Bill Nulk

Putnam County Industrial Development Agency
Bill Nulk, Chairman
Putnam County IDA

Cc: Attn: Diane Schonfeld, Clerk of the Legislature

2025 OCT 29 PM 2:45
LEGISLATURE
PUTNAM COUNTY
CARMEL, NY